

REGISTRATION PROCEDURE 2013

1. Name check

If you want to award your product with a variety name and/or a trade designation you can do a name check yourself at several websites on the internet:

www.plantscope.nl ; www.cpvo.europa.eu ;
www.patentgenius.com/class/PLT.html ; www.oami.europa.eu ;
www.boip.int

Thus you can learn if you are allowed to use the intended name. This may prevent problems with other breeders. You can also approach Floricode.com for a name check, previous to your registration. For this service, called "Naamsvoortoetsing" Floricode.com will charge a small fee per name.

When a name has to be changed because the registered name does not correspond with the (proposed) denomination at PBR, the cost of a name change will be charged (€ 125,-- at any event). This rule also applies when random changes of trade designations are made.

2. Registration

For purchase of these services all clients will have to undersign an agreement with Floricode.com, which enables you to enter the digital application system. This agreement will be sent to you after your first application. Without an undersigned agreement registration and product coding is prohibited.

a. Registration form (see also user guide)

A registration form can be filled in via the Floricode.com website www.floricode.com . The form has to be filled in completely and undersigned on behalf of the breeder or applicant. This information includes the full name and a description of your product, breeder's right details etc. To prevent more growers registering the same product, Floricode.com prefers registration by the breeder. This also guarantees a registration with the correct variety denomination or trade designation and true information for the database.

Please note: Product name: genus name, species name and variety denomination. The Trade designation is the name used in the flower auction.

b. Plant material

Registration can not take place without plant material.

You will have to present at least **3** plants or **3** flowers of **EXHIBITION QUALITY** to Floricode.com. This means an eminent product which can be photographed properly immediately. The product also needs to be in a sufficiently ripe stage, which enables making of correct characteristics. Please note that documentation and coding of a mixture only is allowed after registering 3 cultivars of the mixture.

When registering more than 10 products at a time, please inform the assistant.

c. Moments of registration

On Mondays, Tuesdays and Wednesdays between 8.30 hrs and 16.00 hrs products for registration can be delivered at Floricode.com. Delivery of lilies preferably on Mondays as it takes some time for the flower buds to open. Thus photography before the weekend is possible.

3. Product-image

Of each product one or more standardised images are made for identification of the product. The image is sent by e-mail to the applicant for judgment. Should the position of the product on the image not be satisfactory (angle of photography, position of the plant or flower) than disapproval is possible. Thus **NOT** on basis of quality of the entered product or the colour on your computer screen. For approval and disapproval the applicant needs to react within a fortnight and, if applicable, the

image has to be returned to Floricode.com for completion of the registration procedure. Images on which the quality of the product is disappointing after all, are filed for the time being and **are also used** until the moment of delivery of new material. The cost for making new images amount € 50,-. If disapproval is stated on basis of the position on the image, new material needs to be photographed, for which the week of delivery has to be fixed with Floricode.com. Until that time the image can be used for presentations, e.g. Plantscope. This image can be replaced by a new image. When there is no reaction after a year, the image is approved of after all.

4. Publication

All products registered at Floricode.com will be published on the Internet website of PlantScope. Postponement of publication on this site by one year is possible. This can be stated on the registration form.

One of the images is used for Electronic Clock Transactions and web shops.

5. Release of the product code

As soon as the product is registered the product code is released. Applicant will receive an e-mail with code and date of activation. If not complied with the terms of payment the product code will be inactivated.

How to obtain a product code

A product code can only be obtained when the product is registered at Floricode.com in Roelofarendsveen.

Arboricultural products which have an article code from Stichting Beurshal, are considered as registered only if procedure above is completed. A code application follows the registration procedure automatically. In the registration form the option "no code needed" can be chosen.

Floricode.com • Sotaweg 21 • 2371 GA Roelofarendsveen
P.O. 115 • 2370 AC Roelofarendsveen • The Netherlands
t. 071 305 15 71 • fax. 071 305 15 77 • fax registration 071 305 15 81
e. l.miedema@floricode.com • www.floricode.com





It is possible to register your products digitally at Floricode.com. You may approach this program through www.floricode.com. You choose "Productregistratie >" under the large image.(see example below).



Via the button "Productregistratie >" you enter the login screen.



Welcome to the digital registration of Floricode

If you do not have an account for the service registration/product coding of Floricode, please fill in the [APPLICATION FORM](#) for this service and send this to Floricode.

Username

Password

[LOG IN](#)

[FORGOT YOUR PASSWORD?](#)

[CHANGE PASSWORD?](#)

This login is being considered as a digital signature for registration. Should you not have a login ID, please register via [APPLICATION FORM](#). Please choose the "Application form registration and product coding (ENG)".

AANVRAAGFORMULIEREN

Dienst Standaardberichten voor softwareontwikkelaars:

- [Aanvraagformulier Berichtenstandaarden \(NL\)](#)
- [Application form Message Standards \(ENG\)](#)

Overeenkomst productregistratie en codering:

- [Aanvraagformulier Productregistratie \(NL\)](#)
- [Application form registration and product coding \(ENG\)](#)
- [Auftrag für Registrierung und Productcodierung \(DE\)](#)

Overeenkomst fotografische diensten:

- [Aanvraagformulier Fotografische diensten \(NL\)](#)
- [Aanvraagformulier Fotodistributie \(NL\)](#)
- [Application form Photo Distribution \(ENG\)](#)

**Applicant**

Company name:

Contact:

Address:

Postal code: City:

Country:

Telephone:

email address:

Emailaddress for image approval

Please contact Floricode if you find the information above to be incorrect. Phone number ++31 71 - 3051571

Breeder

[Copy senders data if he is the breeder too](#)

Company name:

Contact:

Address:

Postal code: City:

Country:

Telephone:

email address:

Breeder agrees with registration

Breeder does not agree with registration

Verification of breeders consent is not possible

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At Step 1 you can indicate whether the breeder does (or does not) agree with registration, or whether and why this is unknown (e.g. it may concern a botanical crop which has not been bred, or a very old variety of which the breeder passed away long ago).

Step 2: is for information about the name of the product you like to register: for finding the genus name you may also use LIST. If the product also has a species name, this may also be entered or be looked up via LIST. When registering orchids the Grex name may be entered. Of genuses with a cultivar group like Tulipa, Chrysanthemum and Lilium this may also be entered.

When registering a variety, this name may be filled in also. Under 'full product name' you will then see the official identifying name of the product.

Should you use another name for this product in the trade market, then you answer this question with a NO, and a section for the trade name/mark™ becomes visible.



Botanical genus: <input type="text"/> LIST	Full product name <input type="text"/>
Botanical species: <input type="text"/> LIST	Is the trade designation identical to the product name? <input type="radio"/> Yes <input type="radio"/> No
Grex: <input type="text"/>	
Cultivar-group: <input type="text"/> LIST	
Cultivar/variety: <input type="text"/>	
Mode of origin: <input type="text"/>	Select ... <input type="text"/>
Hide product for 1 year on PlantScope? <input type="radio"/> No read procedure <input type="radio"/> Yes	
Plantmaterial expected to be delivered at Floricode around: <input type="text"/> (DD-MM-YYYY) (Plantmaterial can be delivered on monday, tuesday and wednesday between 8.30 and 16.00)	
Special product characteristics: <input type="text"/>	
Product not to be confused up with: <input type="text"/>	
Differs from the product to be registered in: <input type="text"/>	
Has the product been registered elsewhere, or have there been publications? <input type="radio"/> Yes <input checked="" type="radio"/> No	

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If you want to register a mix of a number of varieties with a certain trade name/ mark™, please enter the genus and answer NO at the question whether the identifying product name is the same as the trade name. You will then see the remark that this registration does not mean an actual registration of a variety, but that a documentation of an existing mixture can be entered in the system.

You may also indicate the origin and whether the product may be published.

You may also mention the date Floricode can expect the delivery.



Botanical genus: [LIST](#)

Botanical species: [LIST](#)

Grex:

Cultivar-group: [LIST](#)

Cultivar/variety:

Full product name:

Is the trade designation identical to the product name?
 Yes No

Mode of origin:

Hide product for 1 year on PlantScope?

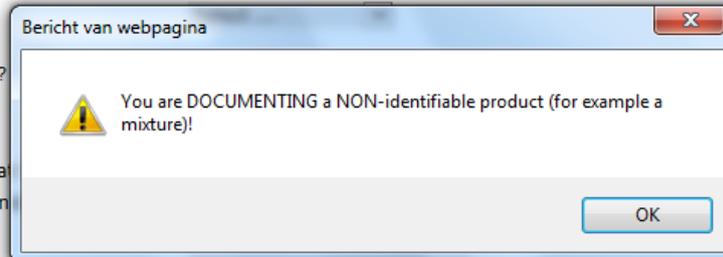
Plantmaterial expected to be delivered a...
 (Plantmaterial can be delivered on mon...)

Special product characteristics:

Product not to be confused up with:

Differs from the product to be registered in:

Has the product been registered elsewhere, or have there been publications? Yes No

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For registration and trade it is important to know which characteristics belong to the product involved and whether there are products with which your product could be confused. Auctions may take this into account when introducing your product.

Further it is important to know whether your product has already been registered or shown elsewhere.

Step 3: Page for supply information for VBN with the possibility to tick the required code for supply. The form only can indicate one supply form. For arboricultural crops a new field opens. Certain conditions or characteristics of the product involved may be important for trade or consumer. Here you are free to indicate this via a questionnaire.

Breeders' rights: you may indicate whether you have applied for breeders' rights in a certain country and whether this has been granted. The countries can be chosen via a pop-up. Also an indication can be given whether this concerns breeder's rights for the whole of Europe and if so, whether this has been granted already.



Supply Dutch flower auction

- Type of product:
- cut flower
 - decorative material
 - berry/fruit plant
 - flowering houseplant
 - foliage houseplant
 - perennial
 - bedding plant
 - tub plant
 - conifer
 - shrub
 - tree
 - fruit
 - water / bog plant
 - climber

Plant Breeders' Rights (Netherlands / other country)

- Has PBR been applied for in the Netherlands / other country
- Yes
 No
- PBR granted in the Netherlands or other country?
- Yes
 No

Plant Breeders Rights (Europe) / Community Plant Variety Office (CPVO), Angers (F)

- Has PBR been applied for in Europe?
- Yes
 No
- Has PBR been granted for Europe?
- Yes
 No

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 - fruit
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 - climber

Flowering months

- January
- February
- March
- April
- May
- June

Winter hardness

- Excellent (USDA-zone 1,2,3,4)
- Good (USDA-zone 5, 6)
- Reasonable (USDA-zone 7)
- Limited (USDA-zone 8)
- Not hardy (USDA-zone 9,10,11)

Plant height

- 0 - 5 cm
- 5 - 10 cm
- 10 - 20 cm
- 20 - 30 cm

Example for arboricultural crops

Step 4: Besides the digital signature given through your login information, step 4 is the actual signature for this registration. After acceptance of the delivery conditions you can send the form, of which a confirmation will be returned. For registration of another product a new form can be opened. There are two ways to do this. For your own administration a print-out can be made.



CHECK REPORT

With the signing of this form you request both a registration both and a product code. If you do not request a product code, you can specify this below:

I do not request a product code

Completed correctly and truthfully

Name:

Date:

I agree to the [supply conditions](#)

[SEND](#)

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Registration has been sent



Your registration has been sent succesfully

If you need to do another registration, please click [here](#).

If you need to do another registration based on a copy of the current registration, please click [here](#).

[PRINT REQUEST](#)

Once the product samples are received, your request will be handled.

Your form is now in the Floricode 'waiting room' and after handling and check it will be loaded into PlantScope with eventual corrections and additions, together with an image and description of the product. Floricode.com sends an e-mail with the VBN code. After some time Floricode.com will send you an e-mail for approval of the image. You also will receive an e-mail with the HR image.


Registrationsform
2013

Sotaweg 21(Var.Center)
2371 GA
Roelofarendsveen

Telephone: +31 71 305 15 71
Telefax: +31 71 305 15 77

Aanvraag nieuwe VBN-code heeft betrekking op:

VKC- nummer	Omschrijving	Gebr. Toel. Wijze Suffix vorm	Versch. Rhs-code	Uitgegeven VBN-code
239438-	Dianthus 'El Greco' standaard SNIJ		standaard RHS 056 A (Roze)	114867

Example of the return e-mail with VBN-code